



WWTI
201 Humboldt St
Rochester, NY 14610

Contract # 1444521

Schedule Dates 10/08/16-10/16/16
Advertiser Elise Stefanik/Congress/New York/Republican (62)
Agency Media Ad Venture (10512)
Product Political - US Congress (1076)
Brand 146/163/923 (566513)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Carolyn, Bush,
Phone/Fax /
CPE 146/163/923
Account Types National/Political
Billing Type Standard
Comments Political Separation: 30

Date Entered 10/06/16
Last Modified 10/06/16
Entered By Ashley Cesta
CO-OP No
Headline # ECR25325983
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$160.50
Net Total \$909.50
Sales Tax

Watertown (WWTI)		
By Broadcast Month	Spots	Rate
Oct. 2016	14	\$1,070.00
Grand Total:	14	\$1,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	6:30A- 7A (EST)	1	X							1	\$25.00	\$25.00	Watertown (WWTI)	WSYR News On WWTI	10/6/16
2.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	6:30A- 7A (EST)	1			X					1	\$25.00	\$25.00	Watertown (WWTI)	WSYR News On WWTI	10/6/16
3.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	7A- 8A (EST)	1		X						1	\$45.00	\$45.00	Watertown (WWTI)	Good Morning America	10/6/16
4.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	7A- 8A (EST)	1			X					1	\$45.00	\$45.00	Watertown (WWTI)	Good Morning America	10/6/16
5.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	4P- 5P (EST)	1				X				1	\$100.00	\$100.00	Watertown (WWTI)	Judge Judy / Judge Judy	10/6/16
6.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	4P- 5P (EST)	1				X				1	\$100.00	\$100.00	Watertown (WWTI)	Judge Judy / Judge Judy	10/6/16
7.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	5P- 6P (EST)	1		X						1	\$125.00	\$125.00	Watertown (WWTI)	Dr. Phil	10/6/16
8.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	5P- 6P (EST)	1			X					1	\$125.00	\$125.00	Watertown (WWTI)	Dr. Phil	10/6/16
9.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	7P- 7:30P (EST)	1		X						1	\$90.00	\$90.00	Watertown (WWTI)	The Big Bang Theory	10/6/16
10.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	7P- 7:30P (EST)	1			X					1	\$90.00	\$90.00	Watertown (WWTI)	The Big Bang Theory	10/6/16
11.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	8A- 9A (EST)	1					X			1	\$75.00	\$75.00	Watertown (WWTI)	Good Morning America Wknd	10/6/16
12.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	8A- 9A (EST)	1						X		1	\$75.00	\$75.00	Watertown (WWTI)	Good Morning America Wknd	10/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WWTI
201 Humboldt St
Rochester, NY 14610

Media Ad Venture
8136 Old Keene Mill Rd
Ste A-300
Springfield, VA 22152

Contract # 1444521

Schedule Dates	10/08/16-10/16/16	Date Entered	10/06/16
Advertiser	Elise Stefanik/Congress/New York/Republican (62)	Last Modified	10/06/16
Agency	Media Ad Venture (10512)	Entered By	Ashley Cesta
Product	Political - US Congress (1076)	CO-OP	No
Brand	146/163/923 (566513)	Headline #	ECR25325983
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Carolyn, Bush,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	146/163/923	Commission	\$160.50
Account Types	National/Political	Net Total	\$909.50
Billing Type	Standard	Sales Tax	
Comments	Political Separation: 30		

Watertown (WWTI)		
By Broadcast Month	Spots	Rate
Oct. 2016	14	\$1,070.00
Grand Total:	14	\$1,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	8A- 9A (EST)	1						X		1	\$75.00	\$75.00	Watertown (WWTI)	Good Morning America Wknd	10/6/16
14.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	8A- 9A (EST)	1							X	1	\$75.00	\$75.00	Watertown (WWTI)	Good Morning America Wknd	10/6/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WWTV / Watkoven NY</u>	Date: <u>10/6/16</u>
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I, Media Ad Ventures, Inc.,

being/on behalf of: Elise Stefanik,

a legally qualified candidate of the Republican

political party for the office of: US Congressman

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Elise for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cabell Hobbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016

Date



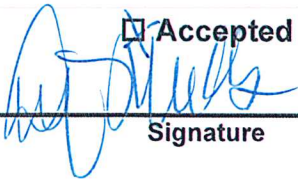
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Dawn J. Marks

Printed Name

VP/6m

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Elise Stefanik

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Brad Mont, Agent

printed name

10/6/16

date



**RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR POLITICAL OFFICE**

Required information regarding candidate advertising*

Station: WWTI

Date of Request: 9/6/2016

Candidate: Elise Stefanik

Office Sought: Congress CD-21

Authorized Committee: Elise for Congress

Name of Contact: _____

City: Watertown

State: NY

Zip: 13601

Phone: 315-782-3150

Treasurer: Cabell Hobbs

Information Requested: _____